Intro to IT – Assessment 3 – Presentation

# Script Draft

Introduction

* Grab the audience attention.

“Don’t you hate going to cook dinner, only to discover you’re missing a couple of ingredients?” – Scene 1 with my voiceover reading the script

“What about when you go to scrub the skid marks off the side of the toilet bowl, shake the bleach bottle and realise it’s empty?” – Scene 2 with my voiceover reading the script

“Well have we got just the thing for you!” - Scene 3 with my voiceover reading the script

* Introduce the concept.

“6tech Industries is very proud to present, ‘Home Hero’!”

“Home Hero is the world’s first fully integrated at home inventory management system.”

* Project Description Overview

“The system includes an app for your smart phone AND an optional counter top scanner to keep track of all the food going in and out of your fridge and pantry.”

Body

* How does it work

“Essentially Home Hero will keep track of the contents of your pantry and fridge, warn you when you’re out of something and be able to provide a list of options for reordering”

* How will it help daily

“It will take the stress out of grocery shopping by being able to provide an accurate list of what food you have at home, so you can plan your meals better”

* Why is the app important

“This is going to change the world! You won’t know yourself once you start utilising Home Hero.”

* Who will the users be/the market it will target
* How is it different to existing grocery list apps

“The initial launch will be for food items kept in the fridge and pantry but will soon be expanded to include other house hold consumables, such as pet food, cleaning products and

* Explain the Mechanics/Design

Conclusion

* Sum up the concept